

GEIGER

TEXTILES

Brighton Collection

DESIGNED BY BASSAMFELLOWS

For their latest collection for Geiger Textiles, the Brighton Collection, BassamFellows drew inspiration from British sporting life and touring cars. Two plaids, featuring a complexity of colors, would look right at home in the interior of one of the veteran autos in the annual London to Brighton car run; a wool tweed channels the spirit of classic British sporting attire; a rugged, hard-wearing twill and a noble velvet balance out the collection. As with their past collaborations with Geiger Textiles, the Brighton Collection combines elements of high-craft with industrial efficiencies to deliver luxury at every price point.



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CLASSIC VELVET

Adding to the core of staples available from Geiger Textiles, Classic Velvet features a non-directional pile designed for easy maintenance and to be cool to the touch, making it suitable for all climates. Its 100 percent polyester content offers the performance of contract textiles and the matte look of a cotton velvet.

APPLICATION	Seating
CONTENT	100% Polyester
BACKING	Polyester/Cotton
ABRASION	70,000 Cycles, Martindale
FLAMMABILITY	CA TB 117-2013
NO. OF COLORWAYS	10
PRICE GROUP	6
NET PRICE	\$80 Per Yard

ESSENTIAL TWILL

Designed to complement Twill Plaid, Essential Twill expands options for designers looking to create integrated environments. Its eight colorways pick up the highlights and background colors used in Twill Plaid. Reminiscent of World War II raincoats, this beautiful basic twill reads as a solid, but offers a subtle bi-color effect.

APPLICATION	Seating, Geiger Tackboards
CONTENT	70% Post-Consumer Recycled Polyester, 27% Wool, 3% Nylon
FINISH	PFOA-Free Stain Resistant
BACKING	Acrylic
ABRASION	100,000 Double Rubs, Wyzenbeek
FLAMMABILITY	CA TB 117-2013
NO. OF COLORWAYS	8
PRICE GROUP	5
NET PRICE	\$64 Per Yard

PICK-STITCH PLAID

BassamFellows drew the pattern for their elegant plaids, Pick-Stitch Plaid and Twill Plaid, by hand. On both, squares start small, then grow along both horizontal and vertical axes. This non-directional nature allows almost unlimited variety in application, with no right or wrong way to lay them out. The dressier of the two plaids, Pick-Stitch has a more refined background, its namesake broken-line stitch pattern calling to mind fine bespoke tailoring.

APPLICATION	Seating, Geiger Tackboards
CONTENT	38% Post-Industrial Recycled Nylon, 32% Rayon, 30% Cotton
FINISH	PFOA-Free Stain Resistant
BACKING	Acrylic
ABRASION	90,000 Double Rubs, Wyzenbeek
FLAMMABILITY	CA TB 117-2013
NO. OF COLORWAYS	7
PRICE GROUP	6
NET PRICE	\$62 Per Yard

TWILL PLAID

One of two new hand-drawn and custom-colored plaids designed by BassamFellows for the collection, Twill Plaid is larger in scale and sportier than Pick-Stitch. Both patterns start small, with squares that grow along both horizontal and vertical axes. A distinctive twill weave also adds a diagonal twist to Twill Plaid, helping it feel more dynamic than uniform in application. It's the "weekend wear" plaid of the Brighton Collection.

APPLICATION	Seating, Geiger Tackboards
CONTENT	70% Post-Consumer Recycled Polyester, 27% Wool, 3% Nylon
FINISH	PFOA-Free Stain Resistant
BACKING	Acrylic
ABRASION	100,000 Double Rubs, Wyzenbeek
FLAMMABILITY	CA TB 117-2013
NO. OF COLORWAYS	8
PRICE GROUP	7
NET PRICE	\$75 Per Yard

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WOOL TWEED

Made in New Zealand from ultra-soft, locally sourced wool, this multicolored woolen fabric is reminiscent of Donegal tweed, characterized by bright flecks of color randomly woven throughout. Originating in Ireland and Scotland, the first tweeds were handwoven using a classic basket weave construction. Our Wool Tweed exemplifies industrialized craft, using modern loom technology to create a handwoven aesthetic, in seven fresh colorways that brings newness to this archetypal construction.

APPLICATION	Seating, Geiger Tackboards
CONTENT	80% Wool, 20% Nylon
ABRASION	70,000 Cycles, Martindale
FLAMMABILITY	CA TB 117-2013
NO. OF COLORWAYS	7
PRICE GROUP	7
NET PRICE	\$96 Per Yard

All fabrics meet ACT Performance
Guidelines for contract use.



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